



Wheel Wishers Non Profit Organization

www.WheelWishers.org

Press Release: November 9th 2009

Wheel Wisher Non Profit Organization is born.

Wheel Wisher Non-Profit Organization is formally incorporated on November 9th, 2009 as a New Jersey (USA) Nonprofit Corporation.

Wheel Wishers Non-Profit Organization is established to alleviate human, animal and environmental sufferings in the world because they believe human, animal and environment equally deserve our attention in creating a better world for next generations to come.

They aim to alleviate these sufferings by using electronic, print and video media as a tool to raise awareness, create direct public understanding and initiate private contributions to effective, transparent and honest community based initiatives around the world addressing these sufferings.

They plan to achieve this mission by:

- Creating a comprehensive and interactive online platform where the public can discover, study and financially contribute to community-based initiatives.
- Marketing and supporting locally manufactured and fairly traded merchandises to the public and use the proceeds for the support of community-based initiatives.
- Creating a library of educational print and online video contents to educate the public by visiting community based initiatives around the world.

Executive Director Marije Mellegers and Operations Director Steven Lee operate Wheel Wishers Non-Profit Organization.

Marije Mellegers has over 6 years of experience in the development sector including governmental and non-governmental organizations in Asia, Africa and Europe, supporting, initiating and monitoring community based initiatives. She is a trained human rights lawyer and has Masters degree in Humanitarian Assistance.

Steven Lee has 6 years of experience in operations of online-based international retail businesses as well as web-based marketing. His experiences include the running of international small business operations to graphic and media design. He has a Bachelor and Masters degree in Engineering as well as MBA from INSEAD.